## **Beacon Programs LLC Privacy Policy**

Beacon Programs LLC has been a provider of professional continuing education since 2003. We value our relationship with our customers, many of whom have been sponsoring and attending our programs since we began our business. We are a long-time adherent to the Data Security Standard administered by the Payment Card Industry (PCI) Security Standards Council and we have been issued a Certificate of Validation from PCI for our compliant rating.

The security of your personal information is very important to us and is stored in operating environments that are not available to the public. We take appropriate measures to safeguard your credit card and other payment information. We only deal with payment processors that we trust and that use encryption to secure your and our data. Physical copies of payment information, if any, are securely disposed of following each of our conferences. In addition, we review our security procedures on a regular basis.

You should understand, however, that while we try our best to safeguard your personal information, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

We gather your contact and payment information when you register to sponsor or attend our professional continuing education conferences. We do not use your payment information for any other purpose. Other than as a part of the payment process, we do not share your contact information with anyone else.

We may use your email address to notify you of upcoming events that we determine may be of interest to you. If you advise us at any time and for any reason that you would like to be taken off of our contact list, we will do so promptly.

We may use or disclose information you provide to us if required to do so by law or in the good faith belief that such action is necessary to conform to applicable law, comply with legal process, or defend our rights or property.

We may modify or amend the terms of this Privacy Policy from time to time and we will post any Privacy Policy changes on this page. By using our website and the associated payment processing system, you are accepting the practices described in this Privacy Policy.

If you have questions about this Privacy Policy, please contact D. W. Wilson, Beacon Programs LLC, 60 East Willow Mist Road, Inlet Beach, FL 32461; (205) 887-3000; or <u>dw@beaconcle.com</u>.